

UK Higher Education



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- UK Higher Education International Unit
- The UK HE system
 - Overview
 - Diversity
 - Teaching
 - Research, university-business links and innovation
- Internationalisation
- UK-Pakistan links

UK Higher Education International Unit



To represent the UK higher education sector internationally and to empower the sector to secure maximum value from international opportunities



UK Higher Education International Unit

Policy work

- Advise UK Government
 - Priorities, strategy, delegations
- Represent the sector
 - International Education Council
- Dialogue with other Governments
 - UKIERI, UK China Partners In Education
 - India, Malaysia, Turkey, Saudi Arabia, UAE, Chile, Qatar, ...
- Influence European Union
 - Horizon 2020, Erasmus for All, Bologna Process
- New relationships
 - IU scoping visits: Libya, Myanmar, Peru, Ecuador



Supporting outward student mobility, Transnational Education

Outward Mobility Strategy

- Government and Sector supported until 2016
- Areas of focus for Strategy include:
 - Capacity building: mapping mobility, sharing best practice
 - Research: academic outcomes of mobility (HEA), employer perspectives of mobility (NCUB)
 - Promotion and awareness raising: campaigning activities

HEGlobal Integrated Advisory Service



UK Higher Education

- Scale: 2.5 million students, £28 billion income, 181,000 staff
- Characteristics:
 - Institutional autonomy
 - Diversity
 - Mixed funding
 - Research, innovation, community interaction
 - High quality and highly productive
 - Competition

UK Higher Education internationally



- 13% of all international students
- 571,000 studying for UK awards **in their home countries (TNE)**
- 24% of all academic HE staff and 16.8% of students in the UK are international
- Second for **research quality** and highly efficient
- International in its research outlook – 46% of UK articles have an international **co-author**
- **Successful** in a **growing global landscape**

Excellence in teaching

- Increasing expectations from students and their families. Greater pressure to demonstrate value for money (student experience and employment prospects) and effectiveness
- Institutions building, investing, improving and adapting
 - institutions looking closely at provision and how it is delivered
 - maintaining quality (not just about contact time)
 - stronger emphasis on transparency and student information
- National student satisfaction survey, highest recorded levels of student satisfaction since survey began in 2005

Excellence of UK research

- Universities are main research performers and are autonomous in their research decisions
- Second in the world for research quality
- The UK represents just 0.9% of global population, 3.2% of R&D activity, and 4.1% of the world's researchers, but accounts for 11.6% of all citations and 15.9% of the world's mostly highly cited academic articles.

University-business collaboration

- Across the sector, the total income generated from university-business interactions has more than doubled since 2001.
- The World Economic Forum survey of businesses found the UK second in the world on university-industry collaboration in R&D, after Switzerland

Benefits of Internationalisation

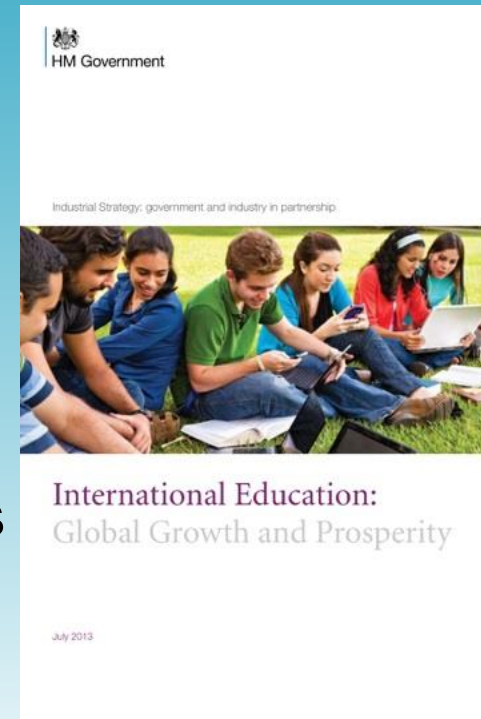
- Financial benefits – funding; efficiency; fees
- Cultural benefits – value of student and staff exchange
- Soft power – promoting the UK as a destination
- Academic value – global solutions for global problems

Internationalisation at the heart of excellence

- Internationally co-authored work more likely to achieve a higher citation impact; internationally mobile researchers more productive; internationally mobile students more employable

UK Government: international strategy for growth and prosperity

- International Education Industrial Strategy
 - Welcome more international students to UK
 - Offer more UK education through TNE and strengthen quality assurance
 - Form new relationships with emerging powers
 - Partnering with countries through scholarships
 - Establish the International Education Council and Champion
 - Promote outward student mobility
- Global Science, Innovation, International development

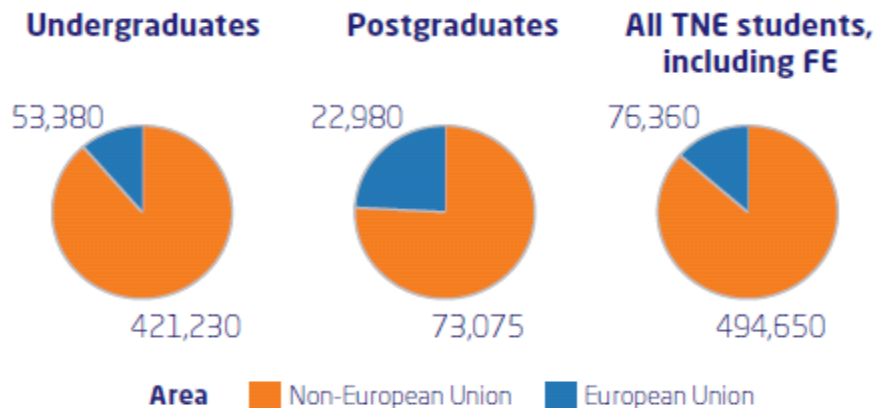
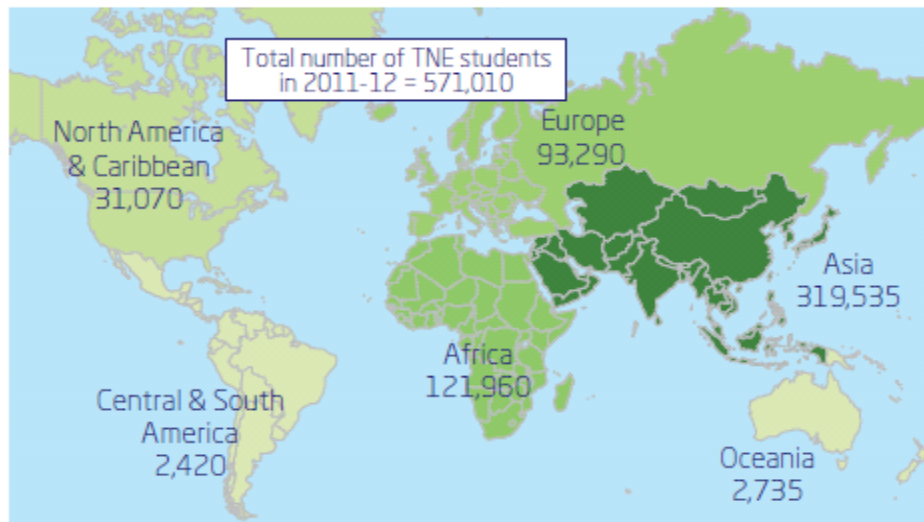


Trends and opportunities in internationalisation

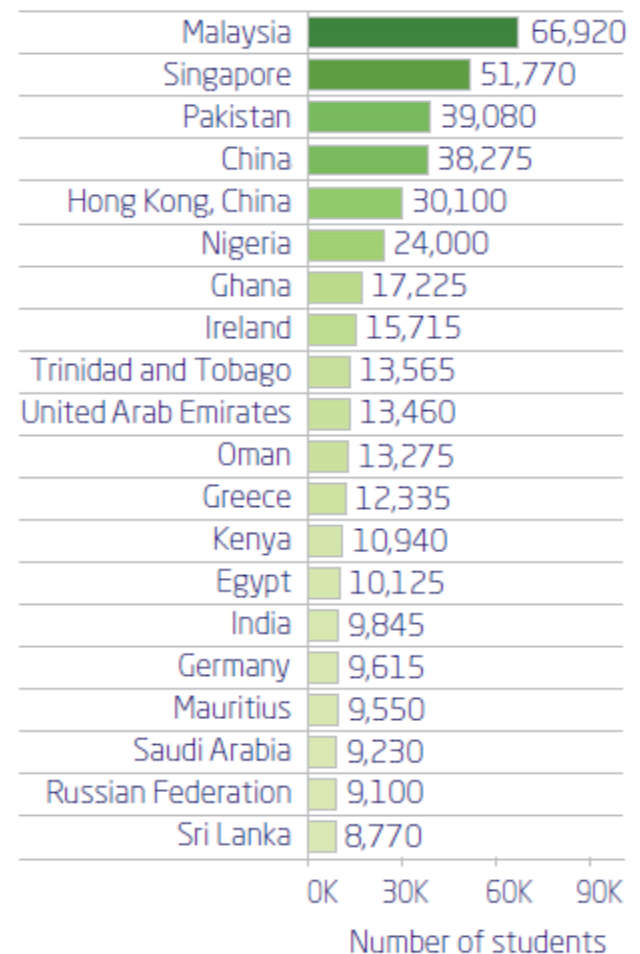
- Global trends:
 - **Emerging powers**, new markets, growth, increasingly global knowledge economy
 - **Competition and collaboration**: Other countries investing, new partners for collaboration and competition for mobile students
 - **Policy prominence**: European funding for research and mobility, other governments invest in large mobility schemes
 - **Technology**: whither MOOCs?
- UK universities move to partnership models:
 - **Diversity**: all institutions are international in different ways, range of subjects, teaching, research, innovation, international development
 - **Complexity**: government programmes, “umbrella” schemes, university partnerships, departments, academics, business, charities,
 - **Partnerships**: strategic relationships beyond recruitment

Transnational Higher Education

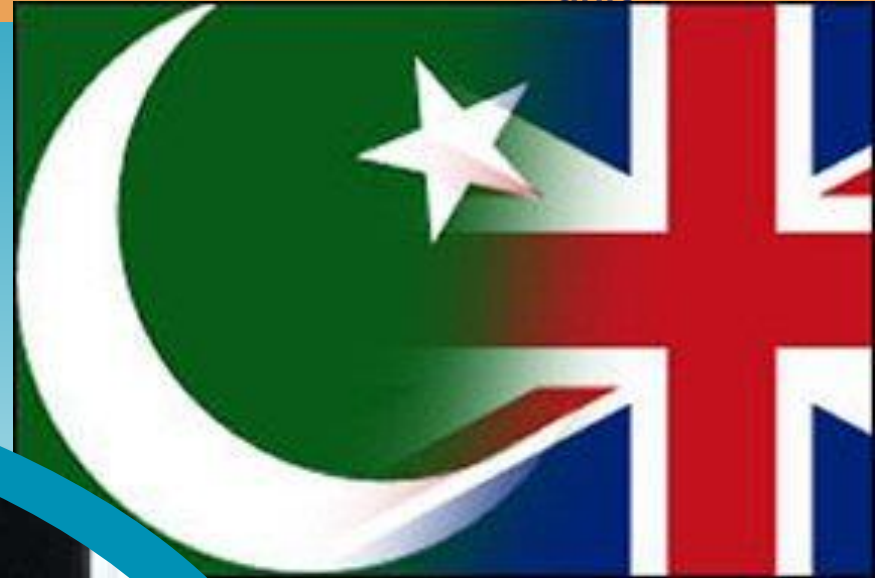
UK HEI transnational education (TNE) students by location of study, 2011-12



Top 20 countries of activity

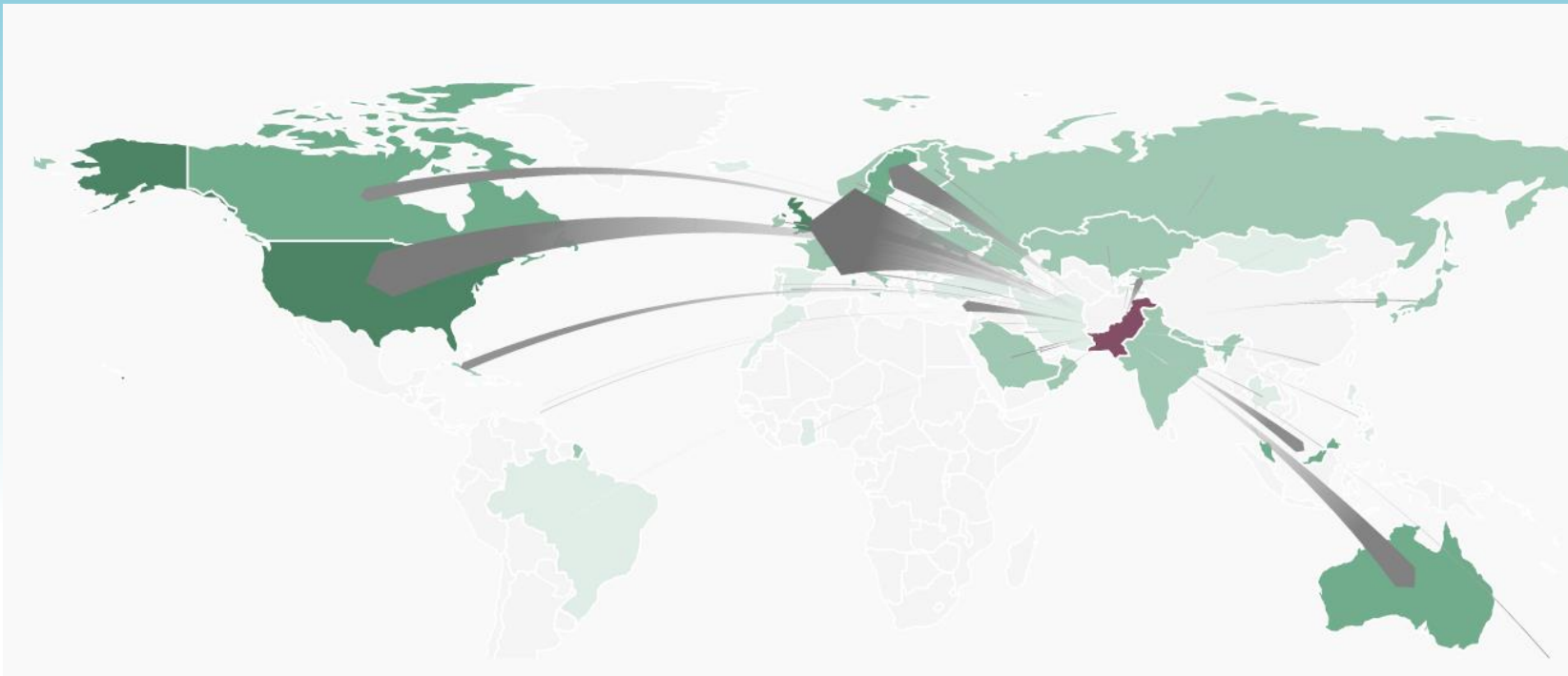


UK-Pakistan Links



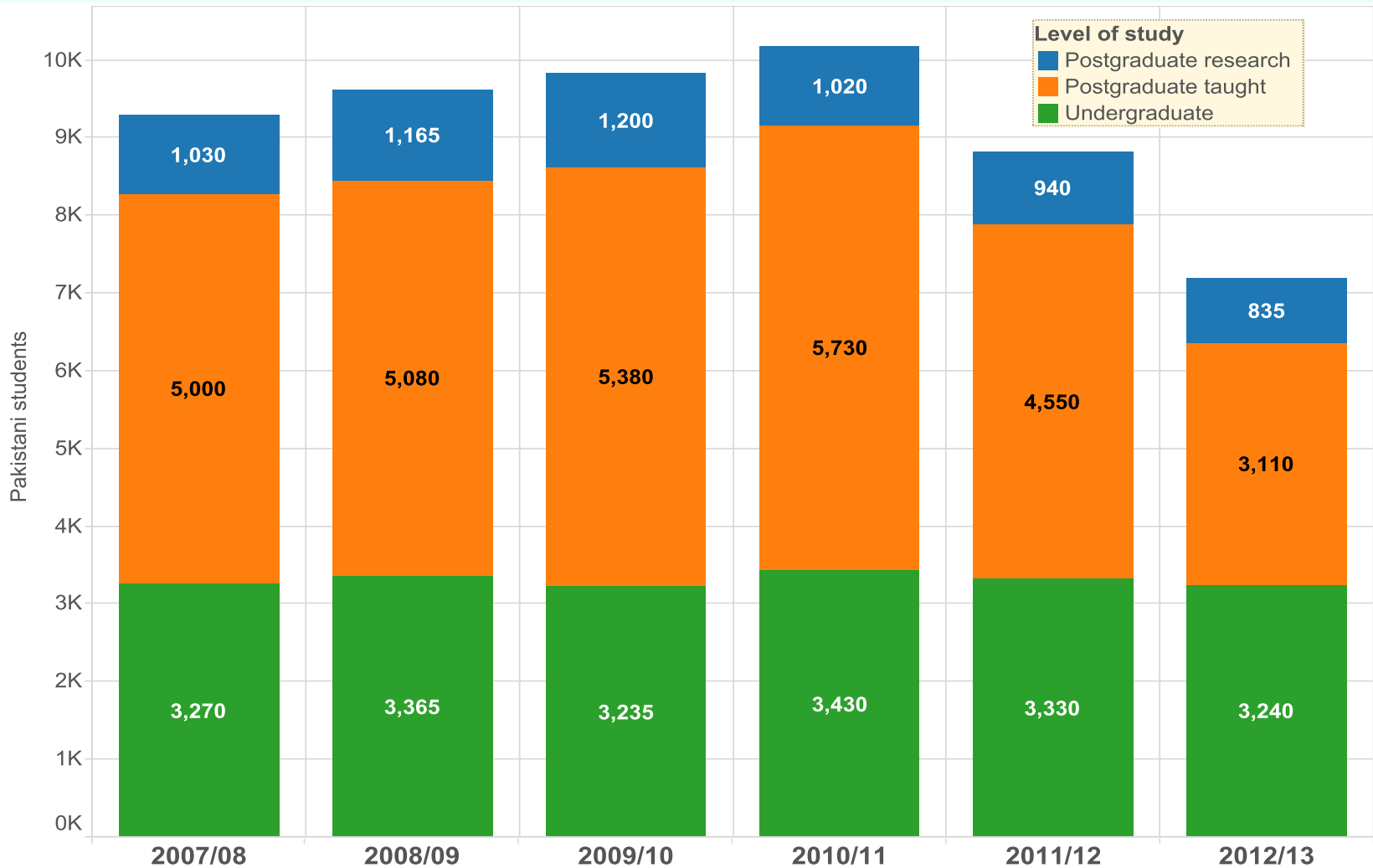
Destinations for Pakistani students (2011/12)

1. UK 8,820
2. USA 4,949
3. Sweden 3,165
4. Australia 3,104



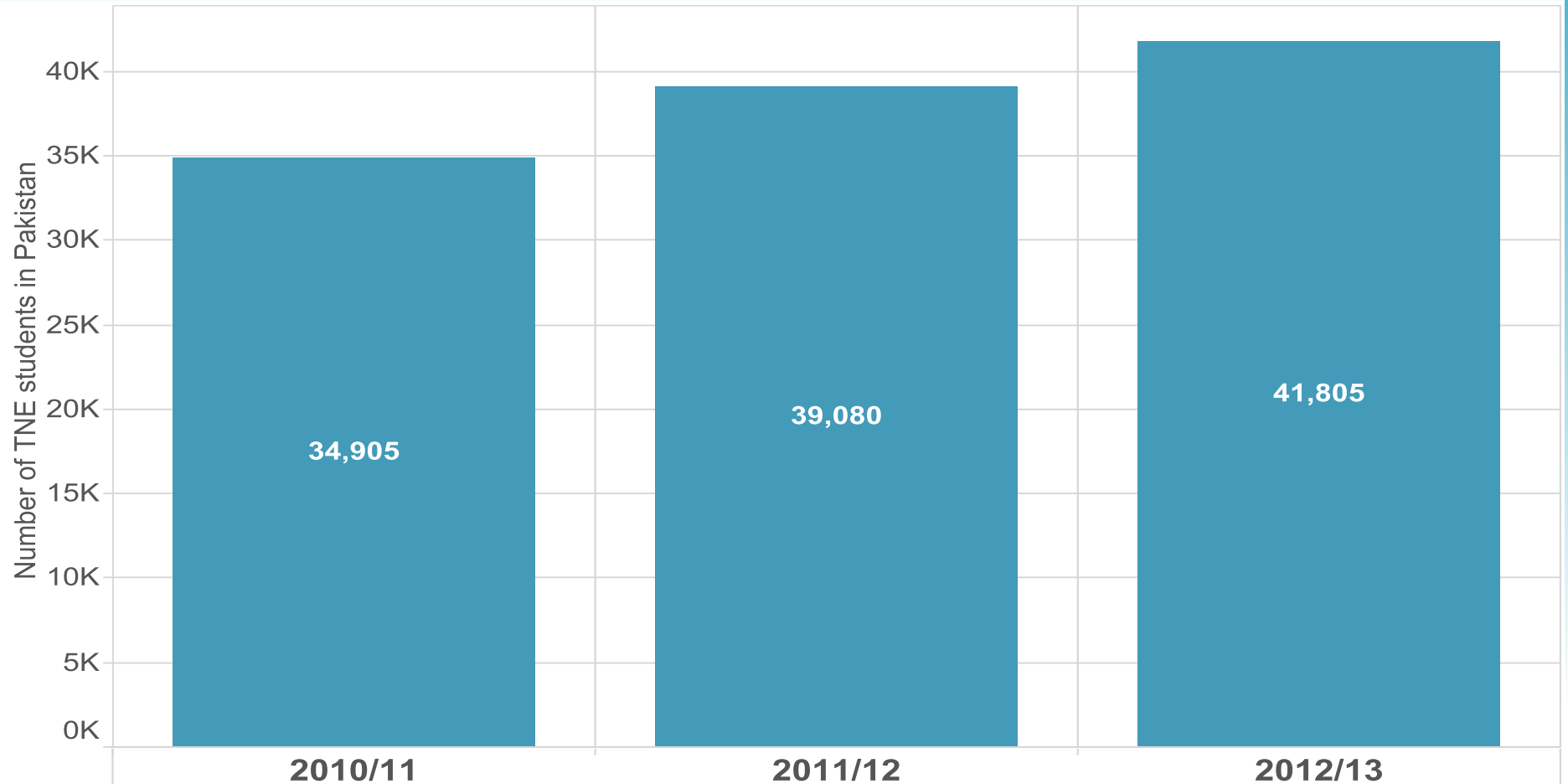
Pakistani students in the UK

Students from Pakistan by level of study



Transnational Education

Number of transnational education students in Pakistan



Collaborative degrees

University of Bradford



Collaborative partnership with
Namal College in Punjab province

University of Bradford offers four
undergraduate degrees in
computer science

Namal College has been
designated an Associate College
of the University of Bradford

Collaborative degrees Lancaster University

COMSATS Institute of Information Technology (CIIT) Islamabad and Lancaster offer dual degrees

Curriculum is developed by CIIT and validated by Lancaster University

Awards degrees from both institutions

Prime Minister David Cameron: the partnership is “showing the way” for other universities



Other UK Pakistan Links

- Institute of Education: Aga Khan University (faculty exchange and joint research)
- University of Greenwich: Bahria University (MoU to promote teaching and research in maritime studies)
- Manchester University: National University of Science and Technology (research)
- University of Glasgow: LUMS (research)
- University of Reading: University of Agriculture, Faisalabad (research)

Questions for you

- What are your priorities in HE?
- Opportunities for collaboration:
 - Support for growth in mobility
 - Sustained university partnerships
 - Collaboration in research and innovation
 - Capacity building
- How do you want to work with UK HE?
- Learning from you to inform our work with UK Government



Thank you

Any questions?



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